

DALLAS CENTER  
FOR THE  
PERFORMING ARTS  
  
FOUNDATION

*Public File*

May 28, 2003

Mr. Jerry Bobo  
Vice President/General Manager  
KRLD NewsRadio 1080  
1080 Ballpark Way  
Arlington, TX 76011

Dear Jerry:

I am writing to you the week following the inaugural Brinker International lecture featuring Mary Tyler Moore to thank you for your generous support of this important new cultural initiative. A near capacity audience attended the lecture and responded with a standing ovation at its conclusion. The faxes, e-mails, and letters we have received from the community since the lecture are a clear indication of its success.

The purposes of the Brinker International Lecture Series are several, all of which were accomplished with the first event. Through the series, we will annually bring to Dallas distinguished representatives of the performing arts who will share with us insights into their lives and careers in an intimate setting unique in the history of lecture series in Dallas. The series will help raise public awareness about the campaign to build the Dallas Center for the Performing Arts. And, the series will generate income to help construct the Center.

The Dallas Center for the Performing Arts Foundation and Brinker International are very grateful to you and KRLD NewsRadio 1080 for your generous support of the inaugural Brinker International lecture. The event was very successful in part because of your interest and support for which all of us involved in this project are grateful.

Sincerely,



Bill Lively

/jw

c: Lisa Limoges, Vice President

2106 Bull Street  
Dallas, TX 75204  
tel 214-954-9925  
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*Public file*

Bob Butler  
1905 Mt. Hamilton Drive  
Antioch, CA 94531  
8-19-03

Peter Arnel  
KRLD Radio  
1080 Ballpark Way  
Arlington, Texas 76006

Dear Peter,

Thank you so much for helping make the National Association of Black Journalists convention a big success. Your comments on the Sound Writing workshop provided valuable information to the folks who were looking for ways to improve their news stories.

I'd also like to commend you and KRLD for helping make the radio Student Development Workshop a vital learning experience.

Dimitria Campbell produced a 3-minute profile on the A Day in the Life of a Morning News Reporter after spending time with you. She also produced a spot on the Amber Alert training conference thanks to the sound left for us by KRLD.

Her stories can be heard at [www.npr.org/about/nextgen](http://www.npr.org/about/nextgen). Click on the National Association of Black journalists.

Sincerely,

*Bob Butler*

Bob Butler  
Reporter  
NABJ Radio Task Force  
rb

*[Faint, illegible text]*

*[Faint, illegible text]*

*[Faint, illegible text]*

**National  
Association  
of Black  
Journalists**

**August 3-9, 2003**

KRLD NewsRadio 1080 was an active participant in the NABJ convention in Dallas. The station hosted several college students who were participating in the "Next Generation" radio news project that is produced by National Public Radio. Students accompanied two KRLD reporters on their daily story rounds, and produced stories about their experiences. In addition, KRLD Director of News & Operations, Tyler Cox, took part in an NABJ panel geared toward students who are considering careers in radio news.

The photos and captions below are from the "Next Generation" website,  
<http://www.npr.org/about/nextgen/>

Dimitria Campbell (far left) and China Cochran (in light purple) process their sound on a workstation at Dallas All-News radio station KRLD.

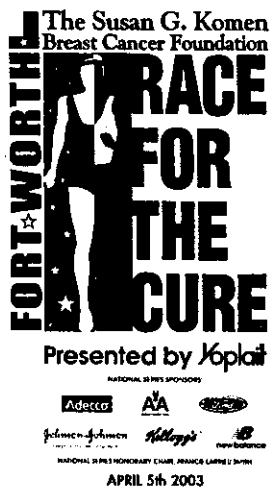


Dimitria Campbell interviews morning radio reporter Peter Arnell from all-news radio KRLD in Dallas. Dimitria's story is a profile of a typical morning spent with Arnell as he does his job.



Danyell Irby (at podium) moderated a panel on getting a job in radio. The panelists were Tyler Cox of KRLD in Dallas, Tandeleya Wilder of WSHU-FM in Connecticut, and Doug Mitchell, project manager for Next Generation Radio at NPR.





April 25, 2003

Lori Conrad  
KRLD-AM Radio  
1080 Ballpark Way  
Arlington, TX 76011

Dear Ms. Lori:

On behalf of the hundreds of volunteers and thousands of women and families served by our projects, I thank you for your contribution of radio spots to the 2003 Komen Tarrant County Race for the Cure®.

Seventy-five percent of the net monies raised from the 2003 Race will stay in Tarrant County to support our mission of eradicating breast cancer as a life-threatening disease through the advancement of research, education, screening and treatment. Twenty-five percent of the net monies will be donated to the Susan G. Komen Breast Cancer Foundation Award Research Grant Program. The local 2002 Grant Recipients include Cancer Care Services, Tarrant County Public Health, Bridge Breast Center, Do It For Me Mom, Harris, Klabzuba, and Kupferle Mobile Outreach Project, All Saints Hospital, American Cancer Society and Fort Worth Surgical Society.

The Komen Foundation is a nonprofit organization with IRS Section 501 (c)(3) status for tax purposes. Donations are tax deductible to the fullest extent allowed by law. No goods and services were provided in exchange for this cash donation.

Again, thank you for your generous support.

Sincerely,

Debby Brown  
Race Chair

Komen Tarrant County Race for the Cure®



March 12, 2003

Jerry Bobo  
Vice President/General Manager  
KRLD News Radio  
1080 Ballpark Way  
Arlington, Texas 76011

Dear Mr. Bobo:

I would like to express my appreciation for your recent recognition of Black History Month. The plaque I received from you and your associates means a great deal to me personally and I am greatly honored.

If I may be of any assistance to you, please do not hesitate to contact me. I would again like to say thank you for your participation in the Black History Month recognition.

Sincerely,

A handwritten signature in black ink, which appears to read 'Bernetta Henville-Shannon'. The signature is fluid and cursive, with a large initial 'B' and a long, sweeping underline.

Bernetta Henville-Shannon  
Mayor, City of The Colony



*Department of Texas*  
**VETERANS OF FOREIGN WARS**  
*of the UNITED STATES*

8503 N. IH 35  
Austin, Texas 78753  
(512) 834-8535

P.O. Box 14468  
Austin, Texas 78761  
FAX (512) 834-9232

vfw@texasvfw.org  
April 8, 2003

FAX 817/543-5570

TO: KRLD  
Attention: General Manager

FROM: M. John Knapp, State Commander

Dear Sir/Madam:

On behalf of the Department of Texas Veterans of Foreign Wars and the Military Assistance Program, I want to express our sincere thanks and appreciation to you and the members of your staff who helped make last Tuesday's fundraiser such a success. The final total is a little over \$43,000 that was raised from donations from the citizens of Texas. Our thanks and appreciation to you, KRLD, the staff and Sewell Cadillac for providing us with funds which will allow over \$80,000 to be spent to assist the families of veterans in Texas.

I would appreciate very much you furnishing us a list of those individuals from your station who had a part in making this a success. Please fax it to the number shown above.

Thank you once again. I am

Sincerely,

*M. John Knapp*

M. JOHN KNAPP  
State Commander

MJK:cw

cc Bud Haney, Director, Military Assistance

TOTAL PAGES SENT (INCLUDING THIS COVER SHEET) ONE (1)



# Junior Achievement®

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Richardson, Texas 75081-2232  
972-690-8484  
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E-Mail: [development@jadallas.org](mailto:development@jadallas.org)  
E-Mail: [education@jadallas.org](mailto:education@jadallas.org)  
[www.jadallas.org](http://www.jadallas.org)

April 21, 2003

Lori Conrad  
KRLD NewsRadio 1080 AM  
1080 Ballpark Way  
Arlington, TX 76011

Dear Lori:

I would like to personally thank you for all of your help with this year's Hall of Fame. It would not have been a success without your donated time, effort and contribution to bring awareness to Hall of Fame.

This year's Hall of Fame proved to be 'the best of the best'. We are still receiving positive feedback from guests.

Enclosed you will find this year's promotional materials. There is a program, photos and all media coverage that has been captured thus far.

Junior Achievement of Dallas values your continuous support and looks forward to continuing a bright future with KRLD.

Sincerely,

Linda Schoelkopf  
President  
Junior Achievement of Dallas, Inc.

Let Their Success Be Your Inspiration!

## L O N E S T A R R A D I O N E T W O R K



Dear Traffic Safety Partner:

As we approach the season for Thanksgiving, we are grateful for the support your radio station has given to the Texas Department of Transportation's *On the Road in Texas* news features program.

Please accept this plaque as a small token of our appreciation for your help and support in making Texas streets and highways safer. Every year more than 3,000 people die and 300,000 are injured in traffic crashes in Texas. Your participation as an *On the Road in Texas* community partner is helping to reduce that number by keeping your listeners informed about traffic safety laws and providing a steady stream of reminders to take care on Texas roadways.

The air time that you generously donate every week is a valuable and indispensable part of our efforts to promote traffic safety.

Thank you for your ongoing participation in the Lone Star Radio Network and the public service you provide to your community.

The Texas Department of Transportation and all of us working on *On the Road in Texas* extend our special thanks.

Best regards,

Bob Buckalew, Director  
Lone Star Radio Network



September 26, 2003

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**1025 S. Jupiter Road  
Garland, Texas 75042  
972-272-4429 Phone  
972-494-2812 Fax  
[www.galaxycounseling.org](http://www.galaxycounseling.org)**

*A United Way Affiliate*

**Ms. Lori Conrad  
KRLD NewsRadio 1080  
1080 Ballpark Way  
Arlington, TX 76011**

Dear Lori,

Thank you so much for your recent donation in support of Hukilau: A Night of Aloha with Galaxy Counseling Center on September 13th.


As you know, Galaxy Counseling Center has worked to promote healthy family relationships and reduce the incidence of child abuse and family violence in our community since 1965.

Your contribution to the auction enabled us raise over \$30,000 this year! What a lovely way to promote your business while supporting an important local non-profit organization. We are pleased to return that support by highlighting your generosity to our friends and supporters. KRLD NewsRadio 1080 was recognized in the event program, on our web site and will be included in our upcoming newsletter.

We are pleased to have you as a part of our family. Throughout the year we will work to keep you informed of our activities and services through newsletters and special invitations. You may also find up-to-date information about Galaxy on our web site at [www.galaxycounseling.org](http://www.galaxycounseling.org).

On behalf of the children and families served by Galaxy Counseling Center, thank you again for your support. We look forward to working with you to *change lives, one family at a time.*

Sincerely,

  
**Amy Walton  
Development Director  
972-272-4429x232  
[awalton@galaxycounseling.org](mailto:awalton@galaxycounseling.org)**

*The tx went well.  
Thanks for your support,  
Lori. Hope all is well  
with you & KRLD.*



# RIVER LEGACY FOUNDATION

2111 North Collins, Suite 301  
Arlington, Texas 76011

817.861.2576  
fax 817.861.2051  
e-mail rlegacy@earthlink.net  
www.riverlegacy.org

September 25, 2003

Phyllis M. Snider  
Executive Director

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John Promise  
Danny Vance

Larry Menefee  
KRLD  
1080 Ballpark Way  
Arlington, TX 76011

Dear Larry,

The 7th Annual Caddy Shack Scramble was not only a great day for golfing but also a very successful day for fundraising! Thanks to the generosity of our sponsors and donors like you, this year's tournament earned more than \$22,000. All proceeds benefit River Legacy Foundation's education programs.

Thanks again for your support of the Scramble as a hole sponsor. On behalf of the Board of Directors and the thousands of children who participate in our education programs, please accept our heartfelt thanks.

Enclosed please find copies of print materials from the tournament. You will also be recognized on the thank you ad in the Star-Telegram on Sunday, September 28. We are sorry you were not able to bring a team out to play golf this year. We hope you will join us next year.

Best regards,

Kristine Schultz  
Fund Development Assistant

THE DALLAS  
HOLOCAUST  
MEMORIAL CENTER

7900 NORTHAVEN ROAD  
DALLAS, TEXAS 75230  
(214) 750-4654  
Fax (214) 750-4672  
info@dallasholocaustmemorialcenter.org  
www.dallasholocaustmemorialcenter.org

September 22, 2003

Ms. Sandy Poulin-KRLD Radio 1080  
17434 Marianne Circle  
Dallas TX 75252

Dear Ms. Poulin:

On behalf of the Dallas Holocaust Memorial Center I want to thank you for donating the book **Silent Places: Landscapes of Jewish and Loss in Eastern Europe** by Jeffrey Gusky. This is an educational and very moving volume. We are appreciative to you for placing it here. It will aid us in our endeavor of creating an awareness and teaching about Jewish life and loss.

Sincerely

*Barbara Angrist Fagin*  
Barbara Angrist Fagin  
Librarian

The Dallas Holocaust Memorial Center is dedicated to reducing prejudice by teaching about the Holocaust, preserving the experiences of those who survived, and honoring the memory of those who perished.

A BENEFICIARY OF THE  JEWISH  
FEDERATION  
of Greater Dallas

# UNIVERSITY<sup>of</sup> NORTH TEXAS

*College of Arts and Sciences  
Department of Journalism  
Mayborn Graduate Institute of Journalism*

September 28, 2003

Ms. Lori Conrad, KRLD  
1080 Ballpark Way  
Arlington TX 76011

Dear Ms. Conrad,

Thank you very much for allowing Bob Crowley to speak to our students. On September 24, Mr. Crowley spoke to a group of junior and senior UNT journalism students who are taking a required course called "Reporting on Public Affairs." Mr. Crowley spoke about his experience covering local government and the Texas Legislature. Mr. Crowley's lecture was not only extremely helpful to students, it was also inspirational. Mr. Crowley succeeded in communicating the real reasons why journalists choose this field. He clearly is passionate about his job. Your listeners are fortunate to have such a committed journalist in their corner.

Thanks again to Bob Crowley and KRLD for your station's generous support of our students.

Sincerely,



Anne Friedenberg Swanson  
Adjunct Journalism Faculty

cc: Bob Crowley

## SPCA of Texas

The SPCA of Texas is an open door organization, located in both Dallas and McKinney, serving as a community resource center bringing animals and people together since 1938.

Through adoption of homeless animals, education outreach efforts, two spay/neuter clinics, rescue and investigation of cruelty and abandonment of animals and through working in the schools, recreation centers, women's domestic violence

shelters, and hospitals the SPCA of Texas accomplishes its four-fold mission.

The funding of the SPCA is provided by the support of caring individuals and organizations and does not receive government subsidies or donations from the American Society for the Prevention of Cruelty to Animals (ASPCA).

Join our angels with tails team and make miracles come true; give the gift of life.

24K Gold Plated © 2000 MARBEX, Inc.

Dear Julius -

6.4.03

I wanted to tell you how great I thought the 5-part series on The SPCA by Barbara Schwarz was! She spent a lot of time with us, and did a great job "condensing" so much material into the allotted time. It really covered all the bases and was very comprehensive. I hope you got to hear it, too.

Please keep me posted on Blackie -  
Wondering how it's going. You all are great!  
Best! Anita Edson

(214) 634-5437 telephone  
(214) 634-5439 facsimile  
[www.kidsincourt.org](http://www.kidsincourt.org)



Thank you for your commitment to be a “Celebrity Reader” for the ***Do The Write Thing – Texas Challenge***, a program of the National Campaign to Stop Violence, by offering to read the winning papers submitted from DISD middle schools.

With this letter, we are sending you the winning papers (either from the girls' or the boys' group) that have been selected in the first round of judging last month. These papers will need to be **read, evaluated and returned by April 18**. **Each entry must be given a numerical grade on the form provided.** Please do not give the same grade to your top 2 papers.

We look forward to working with you throughout this exemplary program. If you have any questions as you proceed with the grading process, please give our office a call. And, when your work is complete, please mail all of the materials back to our office or give us a call to pick it up. Many thanks for your help.

Administration for Children & Families • Baylor Health Care System Foundation • Central Dallas Ministries • City of Dallas Fire Department  
City of Dallas Police Department • Communities Foundation of Texas • Dallas Bar Association • Dallas CASA • Dallas Children's Advocacy Center • Dallas County Child Protective Services  
Dallas County Commissioners Court • Dallas County District Attorney • Dallas County District Courts • Dallas County Juvenile Department • Dallas County Sheriff Department  
Dallas Minority Adoption Council • Dallas Independent Schools • Drug Enforcement Administration • Federal Bureau of Investigation • Legal Services of North Texas  
North Central Texas Council of Governments • Office of the Governor • Criminal Justice Institute



# Southwestern Adventist University

## Communication

27 March 2003

Lori Conrad  
KRLD NewsRadio 1080  
1080 Ballpark Way  
Arlington, TX 76011

Dear Lori

Thank you for the important part you had in helping to make our recent communication field trip both successful and meaningful. The importance of both radio and news in the study of communication is profound indeed, and visiting with you at KRLD NewsRadio 1080 served to emphasize a number of significant points we raise in our classes.

At Southwestern we in communication believe it is critical that our students supplement their classroom study whenever possible in order to get a taste of the "real" world. Our visit to KRLD gave us all an opportunity to put much of what we've been studying in a very practical perspective.

Thanks again to you and to all at KRLD NewsRadio 1080 who shared their time and thoughts with us.

Yours sincerely

Bob

Robert R. Mendenhall, Ph.D.  
Chair and Professor of Communication

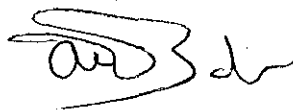
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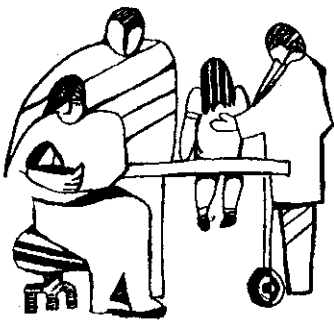


March  
of Dimes  
*Saving babies, together*

Jonny -

thank you so much for your help and hard  
work with the March of Dimes Golf Classic!  
You helped make it the best ever! Thank you  
for making the mission of March of Dimes  
alive right here in North Texas!

A handwritten signature in cursive script, appearing to read "Jonny".



# FERIA DE SALUD 2003/ HEALTH FAIR 2003

## TOME CONTROL DE SU SALUD

1708 Gilbreath Circle- Irving, Texas 75061 Phone: 214-729-2280 Fax: 972-554-0795

June 6, 2003

Armando De La Fuente  
Univision KUVN 23  
2323 Bryan Street, Ste. 900  
Dallas, TX 75201

Dear Armando:

The Hispanic Community Advisory Council (HCAC) appreciated your participation in Feria De Salud 2003. Over 4,000 attended the Fair, receiving free health screening tests, health care resources and valuable information from participants like you. We invite you to return for next year's event, which is scheduled for Saturday, March 27<sup>th</sup>. We are considering moving the event indoors next year to avoid inclement weather.

I would like to invite you to join us on Saturday, August 9<sup>th</sup> for the Hispanic Chamber of Commerce Expo 2003 at the Dallas Market Center – North Hall. The Hispanic Community Advisory Council is providing its expertise to organize the Health Fair component of the event. If you are interested in participating please contact Yolanda Tafoya at the Hispanic Chamber of Commerce at (214) 523-3403.

I look forward to seeing you at the Expo in August and again in March 2004 for Feria De Salud. Thank you for making a difference and helping improve the health and well being of individuals and families.

Sincerely,

Rene Peña, Chair  
Hispanic Community Advisory Council

**Hispanic Community  
Advisory Council**

Rene Peña, Chair  
Community Volunteer

Rael Ornelas, Co-Chair  
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Univision - 23

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Community Volunteers

Carol Martinez  
State Farm

Pat Moeck  
DCCCD

Maria Montes  
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Pat Sanchez  
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Patricia Savidge  
Community Volunteer

Pamela Turner  
Community Volunteer

Eloisa Vasquez  
Dallas Police Department



## INTERNATIONAL CUP LEGENDS OF SOCCER

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**Dallas, Julio - 2003**

**UNIVISION CANAL 23- DALLAS FW**  
**Att. Belky Muñoz Díaz**  
**Gerente General.**

**En nombre de la COPA LEGENDARIOS DEL FUTBOL - torneo Internacional que se realiza anualmente en nuestra ciudad de Dallas - queremos expresarles nuestras efusivas congratulaciones por arribar a sus 15 años de fructífera existencia.**

**Un deber de justicia nos lleva a manifestarles nuestro especial agradecimiento por el significativo apoyo que brindan a la comunidad deportiva del metroplex. A la vez, en este final de 3 lustros tengan ustedes la dicha de disfrutar con el corazón, una sabia, fiel y honesta labor de difusión que realizaron bajo su acertada conducción, alimento de todos aquellos que nutrimos la amistad, el amor y los deportes.**

**Por favor, permítanos transmitirles a todo el personal de nuestro prestigioso CANAL 23, nuestras felicitaciones y votos de alegría y fé en el futuro.**

**Le reiteramos nuestra especial estima.**  
**Atentamente,**

  
**Nestor Esquerme M.**  
**Director**

**(214) 348-2140 e-mail: nesquermmed@hotmail.com**

**BRAZIL - CHILE - COLOMBIA - ECUADOR - EL SALVADOR - GUATEMALA - HONDURAS - IRAN - MEXICO - PERU - USA - VENEZUELA**



CITY OF DALLAS

July 22, 2003

Armando De La Fuente  
Promotions & Community Affairs  
Univision Television Group, Inc.  
2323 Bryan Street, Suite 1900  
Dallas, Texas 75201

Dear Mr. De La Fuente:

I would like to offer my sincere appreciation for your generous commitment to contribute a \$34,750 In-kind donation to the Annual Mayor's "**Back-to-School**" Fair. Univision's Platinum Sponsorship support will be utilized to help us provide services and school supplies to economically disadvantaged children. Our common goal is to increase awareness for parents and guardians of school-aged children with FREE immunizations, sports physicals, hearing and vision tests, and other preventive services.

Enclosed is a listing of Univision's Platinum Sponsorship benefits. These benefits are exclusive to Univision. If you have any questions, please contact me at 214/670-5658.

Thanks again and I look forward to working with you.

Sincerely,

Valerie Richmond  
Mayor's Aide

Enclosures



2424 N. Westmoreland Rd.  
Dallas, TX 75212

West Dallas Chamber of Commerce  
F/k/a West Dallas Business Association  
Website: [www.westdallaschamber.org](http://www.westdallaschamber.org)

(214) 631-5047  
Fax: (214) 631-2634

July 25, 2003

UniVision  
Marie  
2323 Bryan  
Dallas, TX 75201

*Becky*

Thank you so much for your recent support of the West Dallas Chamber of Commerce's 1<sup>st</sup> Annual Banquet Luncheon held July 8, 2003. Your contribution toward this event makes it possible for us to continue to promote the positive economic development of West Dallas making it a better place to work and live.

Please find enclosed an acknowledgement of your donation for your records. If at any time the Chamber may be of service to you or any of your employees, you can always reach me at 214.631.5047.

Again, thank you for supporting our organization. Your generosity is sincerely appreciated.

Sincerely,

*John C. Cappello*  
John Cappello  
President/Chairman

Enclosure



MIKE MOSES

August 13, 2003

Ms. Becky Munoz  
2323 Bryan, Suite 1900  
Dallas, Texas 75201

Dear Becky:

Words cannot express to you the appreciation that we feel for your work on the Mayor's Back to School Fair. What a fantastic day and a tremendous success.

Your efforts have helped to create a dynamic event that reaches out to thousands of children and citizens in Dallas. We cannot say "thank you" enough.

Your energy and enthusiasm for this activity is overwhelmingly. We will always be grateful for the gift that you give when you work on behalf of the children in this community.

Sincerely,



Mike Moses

md

GENERAL SUPERINTENDENT

Dallas Independent School District  
3700 Ross Avenue  
Dallas, TX 75204



The Dallas Morning News

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## Greater Dallas Hispanic Chamber of Commerce

4622 Maple Avenue, Suite 207, Dallas, TX 75219

(214) 521-6007

[vivadallas@gdhcc.com](mailto:vivadallas@gdhcc.com)

[www.vivadallas2004.com](http://www.vivadallas2004.com)

August 18, 2003

Ms. Rebecca Munoz-Diaz  
KUVN Univision TV-23  
2323 Bryan Street  
Suite 1900  
Dallas, TX 75201

Dear Ms. Munoz-Diaz:

On behalf of the Greater Dallas Hispanic Chamber of Commerce, we would like to thank you for your participation and support in making Viva Dallas 2003 a tremendous success. It is because of your sponsorship that we were able to produce an event of such magnitude for the Hispanic community. It also gives us great pleasure to say that we had over 17,000 in attendance within the two-day event.

As the Hispanic community grows in Dallas, it is our duty to educate the greater Dallas community about Hispanic traditions, arts, music and everything that this beautiful culture encompasses. It is through this education that we will build a more cohesive Dallas community.

Viva Dallas! With the noted success has booked the Dallas Market Center for August 14-15, and look forward to your participation in VIVA Dallas! 2004. In looking ahead to Viva Dallas, we are asking for your feedback in order for us to improve upon this year's event.

Many thanks,

Carol Martinez  
2003 "Viva Dallas" Chair

Arturo Violante  
Interim President